

DRAFT AGENDA
IHE EYE CARE YEAR 4 PLANNING COMMITTEE
August 7, 12:00 – 2:00 p.m., EDT
Teleconference: 1800-605-5167, use passcode 724635
For International Callers, 1-719-457-0339, Use passcode 724635
Go To Meetings ID 726739490
<https://www2.gotomeeting.com/register/726739490>

Co-Chairs: Jim Riggi, Medflow; Linda Wedemeyer, M.D., Veterans Health Administration

I. Welcome and Introductions

II. Goals for Meeting and Review of Agenda

III. Approval of July 10 2009 Planning Committee Minutes

IV. Planning Activities for Year 4 Connectathon and Showcase

- Registration at the ADT
 1. Was there a problem with flow?
 2. What is the solution?
 - a. Additional staff for ADT stations?
 - b. Additional stations up front for self-registration
- Theater within Showcase
 1. Should presentations be planned?
 2. How to market presentations?
 3. Which presentations should be provided?
- Individual company brochures/flyers
 1. Should these be allowed? There were some concerns last year about “product marketing/selling” within the Showcase.
 2. Have a display table at front of Showcase for everyone’s brochures?

V. Next Steps/Next Meeting