

Meeting Name	IHE Eye Care Planning Committee, Marketing and Education Subgroup
Meeting Date and Time	September 12, 2008, 1:00 – 3:00 p.m. ET
Next Meeting Scheduled	October 3, 2008; 1:00 – 3:00 p.m. ET
Location / Dial-in Numbers	1 800 605-5167 use passcode 724635
Gotomeeting	705600924

Agenda

- I. Discussion of the Demonstration Scenarios for the 2008 AAO Showcase – Finalize for the Connectathon
- II. Discussion of the Code Tables for the Connectathon and 2008 AAO Showcase – Finalize for the Connectathon
- III. Discussion of IHE Eye Care Marketing Activities
 - www.iheeyecare.org website
 - Signs with slogans
 - Vendor presentations at Showcase Booth
- IV. IHE International Membership for Eligibility for Committee Voting Membership

Decisions and Actions

Decisions and Action Items	Person responsible	Timeline
1. The group discussed the Demonstration Scenarios for the 2008 AAO Showcase. The group decided to emphasize the workflow and efficiency of the electronic workflow. The group also decided not to include other types of images not already represented in the Showcase. The Scenarios are finalized for the Connectathon.	All	
2. The group also revised the Code Tables to include two more protocols for diabetic retinopathy and age-related macular degeneration. The Code Tables are finalized for the Connectathon.	All	
3. The group discussed the www.iheeyecare.org website, the signs with slogans and vendor presentations. The group decided that the sign with all the slogans together should be made landscape for better visibility. Flora will communicate this with the designer.	Flora	9/19/08
4. Flora also discussed that voting membership is for member organizations of IHE International. All companies are encouraged to join IHE International – there is no fee. This is the link to online membership application: http://surveys.himss.org/himss/Surveys/TakeSurvey.aspx?surveyid=1364&responseGuid=b0f84816-599a-4737-8c16-8d0f43535445	All	
5. The group reviewed and approved the minutes of August 29, 2008.	All	

General Notes

Prepared by Flora Lum

Documents Discussed

2008 Demonstration Scenarios Document
2008 Coding Tables Spreadsheet

Meeting Minutes

Scheduled Calls & Meetings

U.S.: 1800-605-5167

Code: 724635

Gotomeeting:

Date: October 3, 2008, 1:00 – 3:00 p.m., Eastern Time

Participants

The following members participated by phone in the meeting.

<i>Attendee, Project Role</i>	<i>Org.</i>	<i>IHE Org.</i>	<i>E-mail Address</i>	<i>Present</i>
Michael Schmidt, Co-Chair	Medflow	X	mschmidt@medflow.com	X
Mark Horton, Co-Chair	HIS	X	Mark.Horton@ihs.gov	X
Don Van Syckle	AAO	X	don@dvsconsulting.com	X
Flora Lum, Secretary	AAO	X	flum@aao.org	X
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