

AGENDA

IHE Eye Care Planning Subgroup Teleconference on Marketing and Education

1:00PM – 3:00 PM EST, August 15, 2008

Call in number 1-800-605-5167 and use passcode 724635#

Co-Chairs: Michael Schmidt, Medflow, Inc., Mark Horton, OD, M.D., Indian Health Service

1:00 PM	Welcome	Mike Schmidt and Mark Horton
1:05 PM	Introductions	All Participants
1:10 PM	Review of Agenda	Mike Schmidt and Mark Horton
1:15 PM	Discussion of the Demonstration Scenarios	All
2:30 PM	Reminder: August 21 webinar For Connectathon Participants	All
2:30 PM	Images and Powerpoint on AAO ftp site for review	All, Linda Wedemeyer
3:00 PM	Adjournment	

Next meeting:

Preliminary work on the demonstration scenarios/code tables for e-mail review prior to next teleconference

Friday, August 29, 1-3 p.m. Eastern Time