

Meeting Name	IHE Eye Care Planning Committee
Meeting Date and Time	March 20, 9:00 – 11:00 a.m. PT
Next Meeting Scheduled	TBD
Location / Dial-in Numbers	1 800 605-5167 use passcode 724635
Gotomeeting	

Agenda

- I. Approval of February 6 2009 Planning Committee Minutes
- II. Approval of 2008 IHE Eye Care Connectathon Results
- III. Planning Activities for Year 4 Connectathon and Showcase
 - a. What worked and what didn't work from Year 3 – see Meeting Minutes From December 12, 2008
 - b. Activities for Year 4
 - Timeline
 - Persons responsible
- IV. Activities for Year 4
- V. IHE Planning Co-Chairs for 2009

Decisions and Actions

Decisions and Action Items	Person responsible	Timeline
1. The Planning Committee approved the February 6 2009 PC minutes.	Linda	
2. The PC discussed approval of IHE 2008 connectathon results, and decided that we should first ensure that all vendors have had an opportunity to review and confirm accuracy of the document. It was decided that the color coded table would be emailed to all vendors with instruction to respond with their approval or needed changes within 1 week.	Flora	
3. The PC discussed marketing and showcase issues for 2009, and decided that the entire planning committee would address both showcase and marketing together this year. It was confirmed that flash drives were the most effective marketing strategy and should be used again next year. It was decided that a new and likely very effective marketing tool would be to advertise ourselves as an educational resource for IT issues related to government health IT initiatives and pay for	Flora & Linda & Mark	

<p>performance. We will make certain that everyone working the showcase is qualified to answer questions on these topics, and provide handouts to help them with this task. We will make sure that we are up to date in our knowledge of these topics, perhaps by asking AAO staff in DC to help us with this. Would like Flora to help us organize this effort.</p> <p>As discussed before, we would like to see sign changes as previously discussed February 6.</p> <p>The AAO staff member manning the showcase should emphasize the message and not the prize- point out how much AAO put into making sure the membership is educated</p> <p>Button that says "Ask me about IHE"</p> <p>Was the Website effective? Can registration take place at vendor's booth? Ask Flora.</p> <p>Showcase setup- Flow- generally felt to be OK</p> <p>Cross coverage of instruments- The goal is that the vendors need to commit for >90% coverage of their station; make sure all instruments are staffed when the parent vendor is not available; Vendors support the notion of cross training other vendors and AAO staff for brief absences.</p> <p>Subcommittee for Marketing and Showcase- may or may not be needed, but what is needed is better planning, and better reporting to visitors and vendors at meeting about what to expect the next year. Need to plan the profile development for the next year before the showcase rather than after. Of course, debriefing the showcase must wait for its conclusion Flora and Don will develop the timeline. CCHIT and related issues is in a great deal of flux and needs closer monitoring by the committee.</p> <p>It was recommended that all registration of visitors be done at a bank of computers up front, supervised by AAO staff. The idea is to help relieve the backlog at the ADT station.</p>		
<p>4. The PC discussed that there need to be elections for two open Co-Chair positions, one for a vendor and one for a user. Jim Riggi and Linda Wedemeyer are the two nominees. An electronic ballot will be sent out to the IHE International members.</p>	Flora	
<p>5. The PC determined that the next call will be scheduled once Flora and Don are available to help decide.</p>	Flora	

General Notes

Prepared by Linda Wedemeyer and Mark Horton

Documents Discussed

2008 Connectathon results

Meeting Minutes

February 6, 2008 Planning Committee Minutes

Scheduled Calls & Meetings

U.S.: 1800-605-5167

Code: 724635

To be determined

Participants

The following members participated in person or by phone in the meeting.

<i>Attendee, Project Role</i>	<i>Org.</i>	<i>E-mail Address</i>	<i>IHE Member</i>	<i>Present</i>
Mark Horton, Co-Chair	Indian Health Service	mark.horton@ihs.gov	Y	X
Don Van Syckle	AAO	don@dvsconsulting.com	Y	
Flora Lum, Secretary	AAO	flum@aa.org	Y	
Terry Ahnstedt	VersaSuite	tahnstedt@versasuite.com		
Ketan Bagia	MDoffice	ketan@mdoffice.com		
Allen Brewer	Washington National Eye Center	Allen.Brewer@medstar.net	Y	X
Rick Butler	Medflow	rbutler@medflow.com	Y	X
Imran Chaudhri	Topcon/ANKA	in@chaudhri.net	Y	X
Shawn Dastmalchi	Carl Zeiss Meditec	s.dastmalchi@meditec.zeiss.com	Y	
Thai Do	Topcon	tdo@topcon.com	Y	
Brian Gegan	Eyefinity/Officemate	Brian.gegan@eyefinity.com		X
Shagun Grover	TSG Integrations	sgrover@tsgintegrations.com	Y	
Elliott Hutton	Carl Zeiss Meditec	E.Hutton@meditec.zeiss.com	Y	X
Doug Johnson	Compulink	doug@asknice.com		
Artur Kowalski	Topcon	Artur.kowalski@topcon.com	Y	X
Tobias Kurzke	Carl Zeiss Meditec	t.kurzke@meditec.zeiss.com	Y	X
Raj Limaye	Clarity Medical Systems	rlimaye@claritymsi.com		X
Hiro Matsuzaki	Nidek	Hiro_Matsuzaki@nidek.com		
Brad Nordstrom	Clarity Medical Systems	bnordstrom@claritymsi.com		
Ken Pearson	Kowa	ken@kowa.com		

<i>Attendee, Project Role</i>	<i>Org.</i>	<i>E-mail Address</i>	<i>IHE Member</i>	<i>Present</i>
Michael Plotkin	Topcon	m.plotkin@topcon.com	Y	
Jim Riggi	Medflow	jriggi@medflow.com	Y	X
Heiko Roesch	Heidelberg Engineering	Heiko.roesch@heidelbergengineering.com	Y	
Sascha Stops	ifa systems	sstops@integration-ag.com		
David Silverstone	ASCRS	silverstone@theeyecaregroup.com	Y	
Linda Wedemeyer	VA	linophth@cox.net	Y	X
Roberto Witt	Carl Zeiss Meditec	R.Witt@zeiss.meditec.com	Y	
Brad Yates	OIS	byates@oisi.com		